

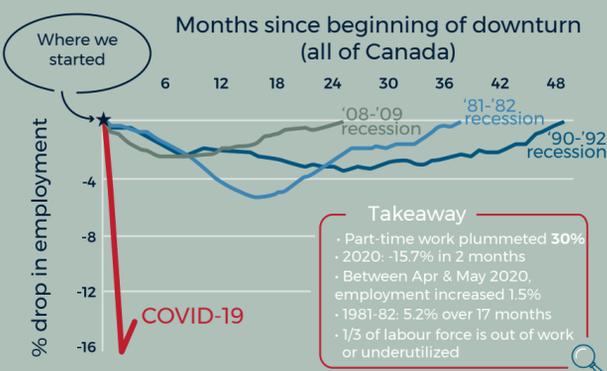
Policy Insights for COVID Job Creation

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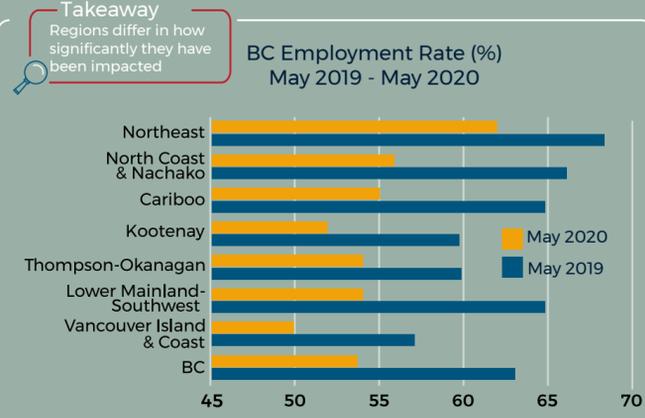
COVID is not like any other recession

Job losses have been steeper & deeper and have been felt most in specific industries and by certain demographics.

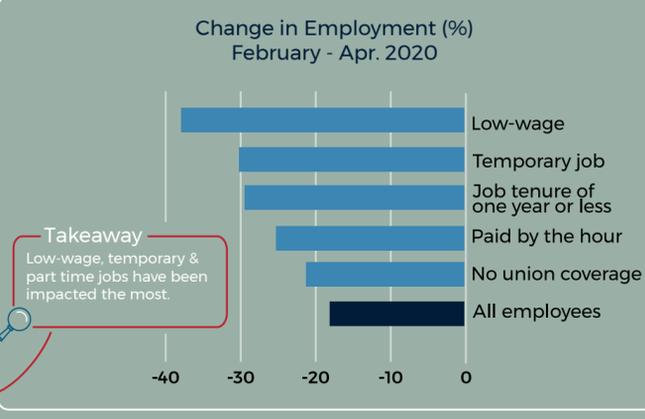
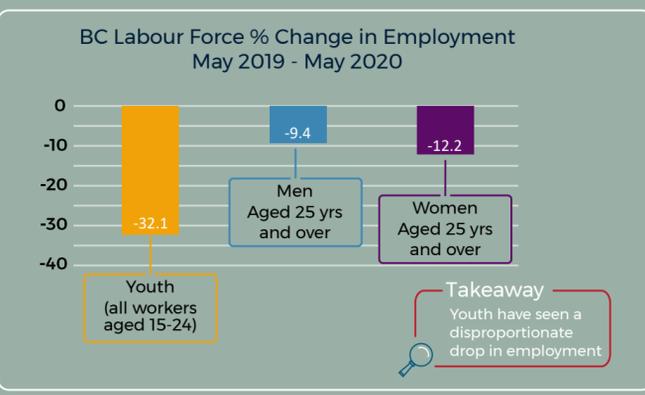
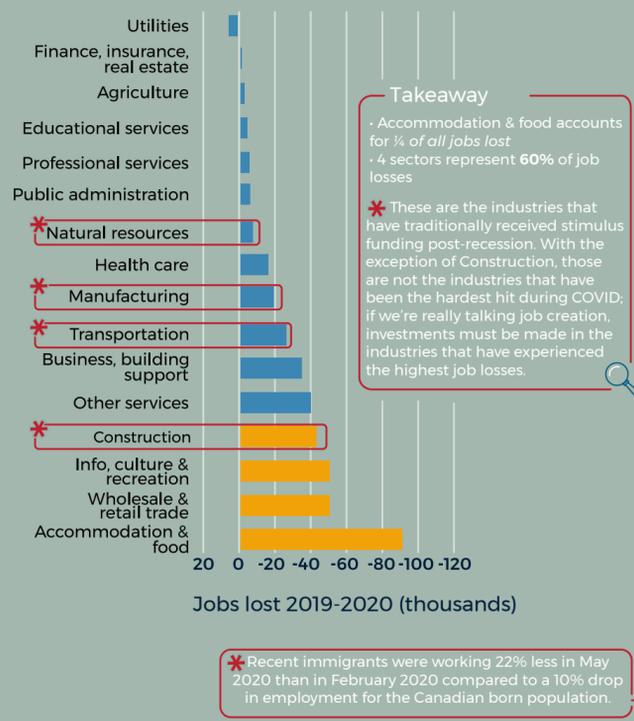
Steeper, Deeper



Demographic Concentration



Service Industry Impact



Source: May labour market survey released June 5, 2020 for the May 10th-16th period with a sample of 50,000 households: <https://www150.statcan.gc.ca/n1/daily-quotidien/200605/dq200605a-eng.htm>

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Creating Jobs for a post-COVID BC

Given where we are now, we have the opportunity to CHOOSE a stimulus strategy that builds in economic, health and climate benefits.

The Decision Point

Now

- Stimulus plans need to consider which sectors have experienced significant job losses. Traditional investment in infrastructure is only part of the solution as it only addresses 10% of job losses and typically requires significant training to enter the market.
- Local and regional differences require customized approaches that address unique priorities.
- Some local actions depend on Provincial and Federal financial support, while others can be done with existing local government resources.

Summer 2020 (1-3 months)

Short Term

- Shift road space to allow more room for people to safely walk, cycle and roll while maintaining physical distance
- Support re-opening of restaurants with re-allocation of road space from cars to dining areas
- FireSmart treatments in and around communities to reduce risk and get folks working with minimal training needed
- Plan to support working from home for government staff and as attraction for new residents (and to offset the mode-shift from transit)
- Simple retrofit programs for weatherization and insulation once public health officials give clearance for work in homes
- Provide new opportunities for local farming for young people, support existing farms and farmers markets
- Local tourism development including Electric Vehicle tourism
- Restore and manage natural assets and green infrastructure to create jobs and enhance ecosystem services
- Prepare for potential Federal and Provincial stimulus funds by lining up shovel-worthy public infrastructure projects (EV charging, renewable energy production, resource recovery)
- Develop or expand resource recovery programs such as organics diversion, outreach and education, and repair cafes

Mid Term

Fall 2020 & Winter 2021

Weathering the Second Wave

- There is a strong possibility of a 2nd novel coronavirus wave in the fall. Job creation strategies will have to be dynamic, agile, and rapidly responsive to changing conditions

2021 and beyond

Long-term

Future Building

- Expand retrofit programs to include wide scale marketing and industry capacity building for deep energy retrofits and decarbonization
- Fast-track construction of new affordable housing units with a focus on wood-frame buildings
- Leverage Provincial and Federal funding to invest in public infrastructure tied to climate mitigation and adaptation priorities
- Local government capacity support to plan and deploy infrastructure stimulus and local shovel-worthy job creation programs (potential to model on FCM's Staff Grant program)
- Accelerate local climate action to meet ambitious local and provincial 2030 GHG (https://bccclimateleaders.ca/) for guidance on the Big Moves for high-impact local government climate action

Leaders at all levels have a responsibility to contribute to a future that is even better than where we came from. This is the opportunity to leverage climate action for a strong economic recovery, while accelerating our path to meeting local CleanBC emissions reduction targets.

People who have lost jobs need new jobs. Let's get young people back to work on public priorities without needing extensive training.