



Facts



Canada is phasing out passenger vehicle EV sales by 2040



Every major auto-producer is transitioning their production towards full electric product lines. This is not a trend, it's reality.



EV sales roughly double every year in Canada. Alberta is at the bottom of the accelerating curve.



Transition is happening and we must adapt. Programs available today will help us lower the cost of adaptation.



Incentives for Buying EV's



MCCAC – Electric Vehicles for Municipalities Program

- **Supports purchase or lease of EV's from passenger vehicles to large-scale utility or industry vehicles**
- **Up to \$300,000 off purchase price depending on the vehicle. \$14,000 for regular passenger vehicles.**
- **Covers lease costs as well up to 100% in some situations**
- **Covers charging stations if paired with a vehicle purchase.**
- **Covers feasibility studies as well.**

Incentives for Buying EV's



Transport Canada – Zero Emission Vehicles Program

- Supports purchase or lease of passenger vehicle EV's with up to \$5000 in dealer direct incentives.
- Can be stacked with MCCAC incentives for passenger vehicles to receive up to \$19,000 off the purchase price of a passenger vehicle for a municipality.
- Also: EV purchases can be counted as a tax-write off on your federal taxes as per budget 2019.

Incentives for Building EV Infrastructure



Natural Resources Canada – Zero Emission Vehicle Infrastructure Program

- Is being rolled out right now.
- 50% matching funding for applicants to build EV charging Infrastructure across Canada.
- Cap of \$100,000 per applicant. Supports level 2 – fast chargers.
- SouthGrow is applying to administer part of the funding. If you want to get in on the program, please talk to us right away so we can get a letter of intent from you for our application.

More Incentives



Federation of Canadian Municipalities – Green Municipal Fund

- **Continually available funding to reduce fossil fuel use in fleets.**
- **Favors small community solutions.**
- **Grants don't have a cap and can be deployed for Studies, Pilot projects, scale up, capital solutions, or transportation network projects.**
- **Up to 80% of project funding can be applied for, for pilot projects in small population areas, otherwise the usual grant is 50% matching.**
- **Recommend talking to their advisors about your project and where it best fits.**
- ***FCM funded \$750,000 worth of the Peaks to Prairies project for example.**



Thank You

Contact



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How to Take Advantage of the Incentive Surge