

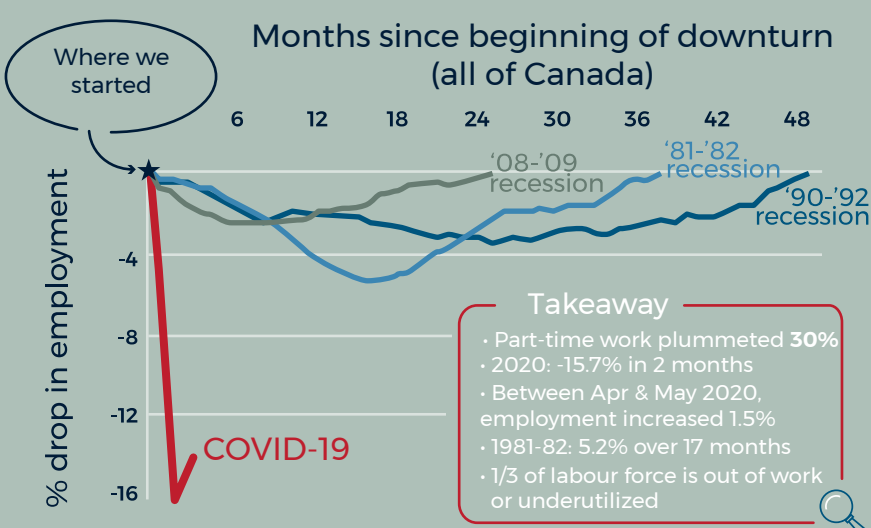
# Policy Insights for COVID Job Creation

# 1

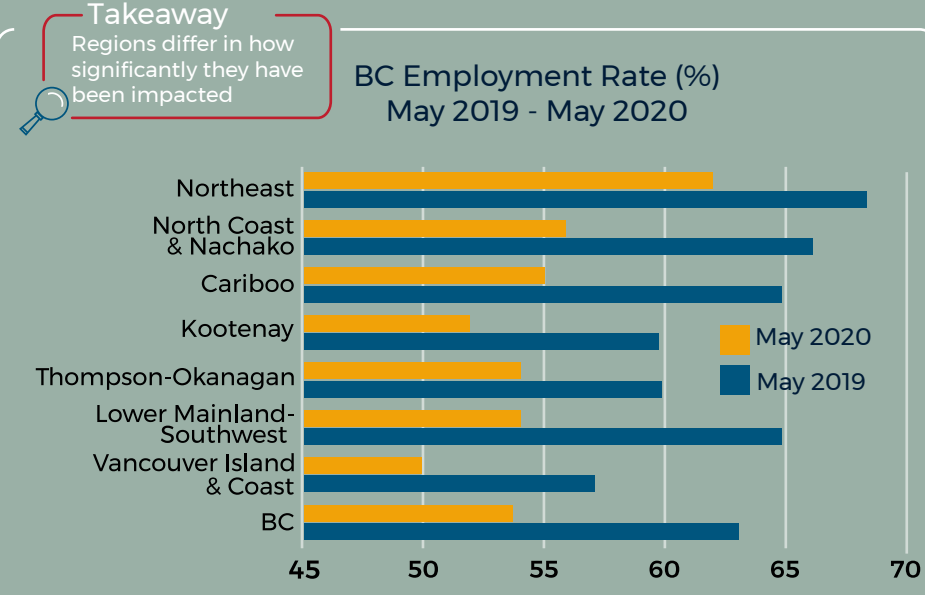
## COVID is not like any other recession

Job losses have been steeper & deeper and have been felt most in specific industries and by certain demographics.

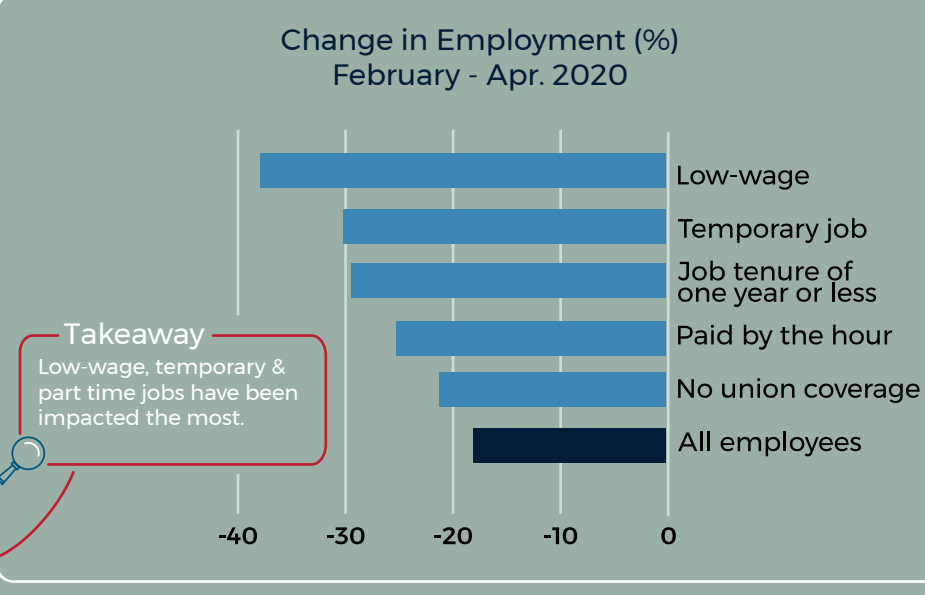
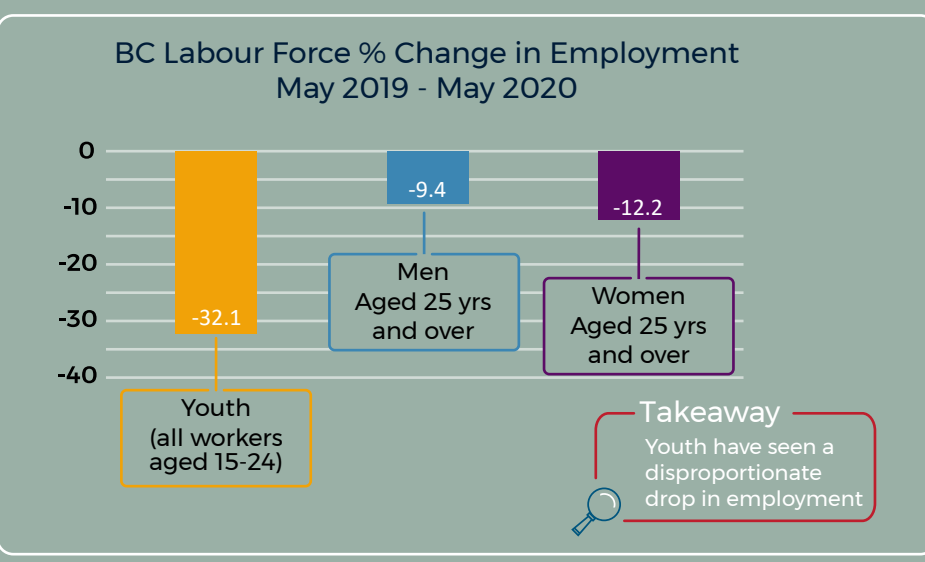
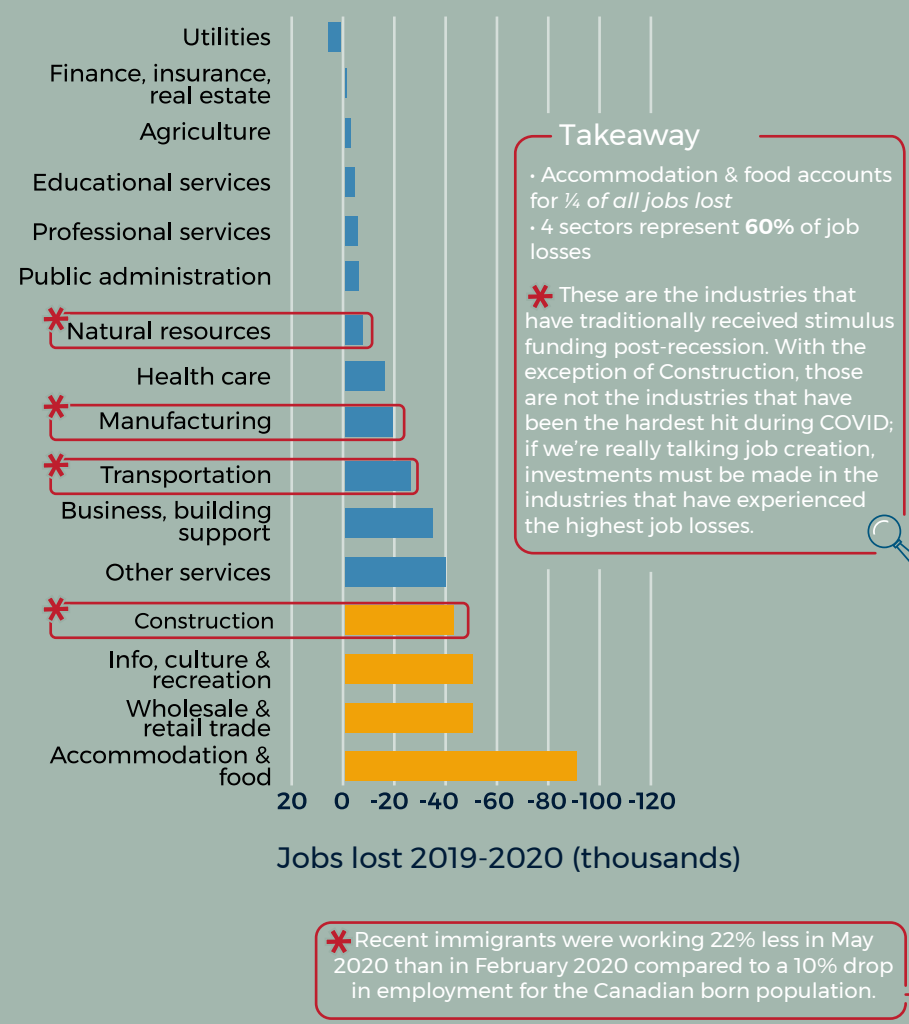
### Steeper, Deeper



### Demographic Concentration



### Service Industry Impact



Source: May labour market survey released June 5, 2020 for the May 10th-16th period with a sample of 50,000 households: <https://www150.statcan.gc.ca/n1/daily-quotidien/200605/dq200605a-eng.htm>

# 2

## Creating Jobs for a post-COVID BC

Given where we are now, we have the opportunity to CHOOSE a stimulus strategy that builds in economic, health and climate benefits.

**Leaders at all levels have a responsibility to contribute to a future that is even better than where we came from. This is the opportunity to leverage climate action for a strong economic recovery, while accelerating our path to meeting local CleanBC emissions reduction targets.**

Now

**The Decision Point**

- Stimulus plans need to consider which sectors have experienced significant job losses. Traditional investment in infrastructure is only part of the solution as it only addresses 10% of job losses and typically requires significant training to enter the market.
- Local and regional differences require customized approaches that address unique priorities.
- Some local actions depend on Provincial and Federal financial support, while others can be done with existing local government resources.

Short Term

**Summer 2020 (1-3 months)**

**People who have lost jobs need new jobs. Let's get young people back to work on public priorities without needing extensive training.**

- Shift road space to allow more room for people to safely walk, cycle and roll while maintaining physical distance
- Support re-opening of restaurants with re-allocation of road space from cars to dining areas
- FireSmart treatments in and around communities to reduce risk and get folks working with minimal training needed
- Plan to support working from home for government staff and as attraction for new residents (and to offset the mode-shift from transit)
- Simple retrofit programs for weatherization and insulation once public health officials give clearance for work in homes
- Provide new opportunities for local farming for young people, support existing farms and farmers markets
- Local tourism development including Electric Vehicle tourism
- Restore and manage natural assets and green infrastructure to create jobs and enhance ecosystem services
- Prepare for potential Federal and Provincial stimulus funds by lining up shovel-worthy public infrastructure projects (EV charging, renewable energy production, resource recovery)
- Develop or expand resource recovery programs such as organics diversion, outreach and education, and repair cafes

Mid Term

**Fall 2020 & Winter 2021**

**Weathering the Second Wave**

- There is a strong possibility of a 2nd novel coronavirus wave in the fall. Job creation strategies will have to be dynamic, agile, and rapidly responsive to changing conditions

Long-term

**2021 and beyond**

**Future Building**

- Expand retrofit programs to include wide scale marketing and industry capacity building for deep energy retrofits and decarbonization
- Fast-track construction of new affordable housing units with a focus on wood-frame buildings
- Leverage Provincial and Federal funding to invest in public infrastructure tied to climate mitigation and adaptation priorities
- Local government capacity support to plan and deploy infrastructure stimulus and local shovel-worthy job creation programs (potential to model on FCM's Staff Grant program)
- Accelerate local climate action to meet ambitious local and provincial 2030 GHG (https://bccclimateleaders.ca/) for guidance on the Big Moves for high-impact local government climate action